

# 14th APWF Webinar



## 14th APWF Webinar: Revolutionizing Sanitation: A World Toilet Day Talk with Jack Sim and Experts

Date &  
Time

19 November 2024 11:00 - 12:30 JST (UTC+9)  
18 November 2024 21:00 - 22:30 EST (UTC-5)

### Overview

In 2001, Jack Sim saw that 40% of the world's population did not have access to proper sanitation. He created the World Toilet Organization to put Sanitation on media center-stage, using his unique blend humour and serious facts. This created a global movement mobilising politicians, policy makers, academia, NGOs and all stakeholders to focus on solving the sanitation crisis.

In 2013, WTO's founding day 19 Nov was unanimously approved by all 193 countries of the UN General Assembly as the official UN World Toilet Day.

In the last 24 years, 2.5 billion people has access to proper sanitation.

Mr. Jack Sim will describe how to use the Leverage Model you can create massive global impact without authority, permission, power or money. You will learn how to create and orchestrate diverse stakeholders into an efficiently aligned and highly motivated ecosystem that delivers the impact in their own name.

After his keynote presentation, we will hold a panel discussion with experts and practitioners from ADB, Sato LIXIL, and Water.org.

### Registration:

[https://us02web.zoom.us/webinar/register/WN\\_dG09UL9sRNIe9Y1At-76pw](https://us02web.zoom.us/webinar/register/WN_dG09UL9sRNIe9Y1At-76pw)



Please Join Us!

Contact: APWF Secretariat (Japan Water Forum)

## Speaker:



### **Prof Dr. Jack Sim, Founder & Director, World Toilet Organization**

Jack Sim is the founder of the Restroom Association of Singapore, the World Toilet Organization, the World Toilet Day initiative and Bottom of the Pyramid (BoP) Hub. Formerly from the construction industry, he decided to devote the rest of his life to social work after attaining financial independence at the age of 40.

In 2001, for “creating goodwill and bringing the subject into the open” and “mobilizing national support in providing on-the-ground expertise” he received the Schwab Foundation award for Social Entrepreneur of the Year. In 2007, Jack was elected a Fellow of Ashoka: Innovators for the Public, and also became one of the key members to convene the Sustainable Sanitation Alliance which is composed of key players in the sanitation space.

Jack was named one of the Heroes of the Environment for 2008 by Time magazine. He also founded the BOP HUB and a series of social businesses and startups. He is now constructing a 65,000 sq ft World Trade Center for the Poor in Singapore to coordinate an effort to transform the 4 billion poor into a massively efficient marketplace to end global poverty.

## Moderator:



### **Dr. Pierre Flamand, Japan Sanitation Consortium (JSC)**

Pierre is the Manager of International Affairs at the Japan Sanitation Consortium (JSC), the Asia-Pacific Water Forum’s Knowledge Hub for sanitation.

He has 20 years of experience in sanitation, with particular focus on fecal sludge management. Since joining JSC in 2009, he has been involved in sanitation projects in Asian countries such as Viet Nam, Malaysia, Bhutan and India. He is the co-author of ‘Sanitation and Sustainable Development in Japan’ (ADB 2016) and ‘Accountability Mechanisms for Inclusive City-Level Public Services in Asia’ (ADBI 2023).

Since 2015, he has been involved in a number of Working Groups of ISO/TC 224 as an expert representing Japan for the development of several international standards.

Pierre holds a doctoral degree in regional development studies. He is a visiting researcher and lecturer at Toyo University in Japan.

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## Speakers:



**Mr. Jitendra Kumar Singh, Water Supply and Sanitation Specialist, Strategy and Partnerships Team, Water and Urban Development Sector Office, Sectors Group, Asian Development Bank(ADB)**

Jitendra Kumar Singh is a Water Supply and Sanitation Specialist in Water and Urban Development Sector office in the Asian Development Bank (ADB). He is a civil engineer with a post graduate degree in Environmental Engineering and Management and has 22 years of experience working on various water supply and sanitation projects funded by international funding agencies including ADB, World Bank, and JICA. His areas of expertise include Water Engineering (potable water source, treatment, transmission, storage and distribution, and wastewater collection, treatment, and safe disposal); detailed engineering and preparation of tender documents using FIDIC conditions of contract. In his current role, he manages Sanitation Financing Partnership Trust Fund within ADB that aims to improve access to safe sanitation in Asia and the Pacific.



**Ms. Josephine Mendoza, Senior Partnership Account Manager of Water.org.**

Over 3 decades of work experience with different MFIs and Cooperatives in the Philippines and 1 year experience in setting up microfinance in Lao, PDR. Also had experience in Retail Banking handling the Lending, Deposit products, Mobile Banking, Sales and Human Resources. Had experience entering Strategic partnership (thru retail loan program) with Fast Moving Consumers Good (FMCG) companies like Nestle and Globe Distributors. Responsible for the attainment of loans and deposit.

Currently, assigned as Senior Partnership Account Manager of Water.org. to provides support to ongoing Water Credit programs in the Philippines, through program and financial management, partner development, program evaluations and delivery of technical support to local partners. Responsible for supporting the effective and timely execution of programs within the assigned portfolio. Also, additionally responsible for supporting contributions to pipeline development, fundraising and donor support, and global learning.

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## Speakers:



### **Mr. Daigo Ishiyama, Leader, Innovation, SATO Lixil**

Daigo Ishiyama is the Innovation Leader for the SATO business at LIXIL Corporation. With Master of Science in Mechanical Engineering and Bachelor of Industrial Design degrees, Daigo has been with the company for over 20 years. At SATO, he is the mastermind behind product development and design, having created the aspirational range of affordable sanitation and hygiene solutions.

Before his current position with SATO, he served in a leading role in the New Product Development department at American Standard Brands in the USA. During his tenure there, Ishiyama designed and developed numerous mid-to-high-end bathing and sanitaryware products that were introduced to the market.

Based in New Jersey, USA, he brings the latest knowledge and thinking regarding toilet systems, product development, and manufacturing techniques to create customer-centric solutions for the SATO business, which aims to empower people everywhere to live a better life and enjoy a brighter future through innovative sanitation and hygiene solutions.



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# The Asia-Pacific Water Forum (APWF)

## About the APWF

- APWF is an independent, non-profit, multi-stakeholder network launched in September 2006 by the Asian Development Bank (ADB), the United Nations Economic and Social Commission for Asia and the Pacific (ESCAP), and the Japan Water Forum (JWF).
- Its primary goal is to secure political commitment at the highest levels in the region to achieve water security for quality-oriented societies in Asia and the Pacific. To meet this goal, APWF fosters an active exchange of information, knowledge, and expertise across institutions and individuals in Asia and the Pacific. It provides a common platform and unified voice for countries and organizations, accelerating the effective integration and implementation of sustainable water cycle and resource management for quality growth. This mission is advanced through the Asia-Pacific Water Summit, other international conferences, and partnerships with various organizations.
- APWF collaborates with a wide range of water-focused organizations in the region, aiming to build capacity, strengthen cooperation, and drive increased investment at the regional and global levels.

## Governance Structure of the APWF



Yoshiro Mori

### President

H.E. Mr. Yoshiro Mori

Former Prime Minister of Japan / President of Japan Water Forum

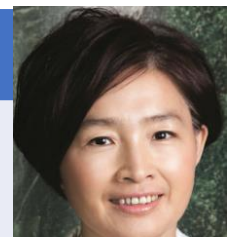
### Governing Council

#### Chair of APWF Governing Council

- Ms. Changhua Wu, Chair of China Redesign Hub Office of Jeremy Rifkin

#### Vice-Chairs of APWF Governing Council

- Prof. Eduardo Araral, Lee Kuan Yew School of Public Policy, National University of Singapore
- Prof. Shahbaz Khan Director and UNESCO Representative to the People's Republic of China, the Democratic People's Republic of Korea, Japan, Mongolia and the Republic of Korea



Changhua Wu



Shahbaz Khan



Eduardo Araral

### Key Member Organizations

Asian Development Bank, UNESCAP, FAO, UNESCO, UNHABITAT, EC-IFAS, Freshwater Action Partnership for South Asia, Global Water Institute UNSW, Global Water Partnership, GWP China, GWP CACENA, GWP South Asia, GWP Southeast Asia, ICHARM, ICIMOD, IUCN Asia, IWMI, International WaterCentre, Japan Sanitation Consortium, NARBO/JWA, Korea Water Forum, Secretariat of Pacific Community, Singapore PUB, World Toilet Organization, WaterEd Australia, Alliance for Water Stewardship Asia-Pacific, Water Integrity Network, SaciWater, etc

**Secretariat: Japan Water Forum (JWF)**