
Kyoto World Water Grand Prize 2024

Report



Co-Organized by
Kyoto City • World Water Council (WWC) • Japan
Water Forum

November 2024

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At the Beginning

As a co-organizer of the Kyoto World Water Grand Prize 2024, we would like to extend our heartfelt congratulations to Indonesia's "Youth Sanitation Concern (YSC)" for receiving this award. We commend YSC for their efforts in improving local infrastructure by constructing public toilets, establishing hygiene practices among community members through awareness campaigns, and ensuring the proper management of these facilities by the community after the project's completion, especially during the challenging times of the COVID-19 pandemic.

We would also like to express our deepest gratitude to the selection committee of the Kyoto World Water Grand Prize 2024 for their dedication in selecting the recipient. Our special thanks go to Mr. Takashi Sakakibara (Secretary General, Japan Water Forum), Prof. Ahmet Mete Saatci (WWC Board Member), and Mr. Masakazu Yamazaki (Former Senior Director of SDGs and Citizen Collaboration Promotion, General Planning Bureau, Kyoto City).

In addition, we extend our sincere thanks to the distinguished individuals who attended the award ceremony: Prof. Taikan Oki, Vice President of the Japan Water Forum; Mr. Kazuhiro Sakurai of Asahi Shuzo Co., Ltd.; and Iffah Rachmi, Coordinator of YSC.

The organization and prize awarding of this event were made possible by the generous support of the following sponsor companies. We are deeply grateful for their understanding and cooperation:

Sponsor Companies: Asahi Shuzo Co., Ltd., SHIMADZU CORPORATION

We hope that YSC will continue to develop as a role model for grassroots organizations facing similar water issues.



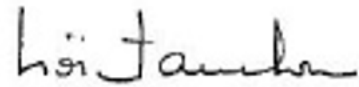
Koji Matsui

Kyoto City of Japan
Mayor



Kotaro Takemura

Japan Water Forum
Secretary General



Loïc Fauchon

World Water Council
President

1. Kyoto World Water Grand Prize

1.1 Kyoto World Water Grand Prize

The Kyoto World Water Grand Prize is the world's only international award that honors grassroots organizations making outstanding efforts to address water issues in developing countries. It was established in 2003 by the City of Kyoto and the World Water Council, following the 3rd World Water Forum held in Japan (Lake Biwa and Yodo River Basin). Since then, the award has been presented every three years in conjunction with the World Water Forum.

Previous Winning Organizations

The 1st Kyoto World Water Grand Prize

Winning Organization : Gram Vikas (India)

URL : <http://gramvikas.org/>

Award Ceremony : The 4th World Water Forum (2006 Mexico)

The 2nd Kyoto World Water Grand Prize

Winning Organization : Watershed Organization Trust (India)

URL : <http://www.wotr.org/>

Award Ceremony : The 5th World Water Forum (2009 Türkiye)

The 3rd Kyoto World Water Grand Prize

Winning Organization : Katosi Women Development Trust (Uganda)

URL : <http://www.katosi.org/>

Award Ceremony : The 6th World Water Forum (2012 France)

The 4th Kyoto World Water Grand Prize

Winning Organization : Environment and Public Health Organization (Nepal)

URL : <http://enpho.org/>

Award Ceremony : The 7th World Water Forum (2015 Korea)

The 5th Kyoto World Water Grand Prize

Winning Organization : Charité Chrétienne pour Personnes en Détresse (Togo)

URL : <https://www.ccpdtogo.org/>

Award Ceremony : The 8th World Water Forum (2018 Brazil)

The 6th Kyoto World Water Grand Prize

Winning Organization : Pragati (India)

URL : <https://pragatikoraput.org/>

Award Ceremony : The 9th World Water Forum (2022 Senegal)

1.2 Kyoto World Water Grand Prize2024

For the Kyoto World Water Grand Prize 2024, we invited applications by evaluating the outcomes and impacts of past projects. This year's prize focuses on:

- The resilience and development history of Kyoto, which has harmonized tradition and innovation while recovering from natural disasters and epidemics.
- The belief that activities considering the unique social and cultural characteristics of local communities contribute to their sustainable development.

By recognizing outstanding grassroots organizations in developing countries that are actively working to solve water issues, we aim to enhance the quality of grassroots activities. Additionally, by promoting these efforts worldwide, we seek to highlight the importance of grassroots initiatives.

💧 Logo

For this year's Grand Prize, we have created a new logo. This logo features a design inspired by the traditional Japanese and Kyoto craft of "mizuhiki," arranged in the shape of a droplet. Mizuhiki not only symbolizes "a precious gift," but also represents "connections," as the strings are tied together. This reflects our hope that the Kyoto World Water Grand Prize will foster a shared and connected commitment to water.

Additionally, the logo's design, with four overlapping droplets, is inspired by the image of a four-leaf clover, a symbol of good luck. This represents our aspiration that the efforts through the Kyoto World

Water Grand Prize will help resolve water issues and bring happiness to people.



The logotype incorporates this mizuhiki design into the letter "O." The perfect circles in the letters "O" and "A" signify our belief in the equality of all beings living on Earth.



◆ **Public invitation and publicity**

To implement this year's Grand Prize, two new promotional videos (both in English) were created in August 2023, and the public was notified about the competition via the websites of each co-organizer as well as the official social media accounts of the Japan Water Forum. As a result, 70 applications were received from 30 countries.

PR videos (English)

 <p>Kyoto World Water Grand Prize 2024_PR_1min</p>	 <p>Kyoto World Water Grand Prize 2024_PR_3min</p>
<p>1min Ver https://www.youtube.com/watch?v=HH-mxlbJWhI</p>	<p>3min Ver https://www.youtube.com/watch?v=2CRA_kdj7Ls</p>

engaging in local infrastructure development (public toilets), establishing hygiene habits among local residents through awareness campaigns, and subsequently, fostering community collaboration for the proper management of facilities were highly commendable. Consequently, the Indonesian organization "YSC" (※Details about the winning organization are provided in "2. Information about the winning organization") was selected as the Grand Prize recipient. The announcement of the winning organization was made through the co-organizers' websites and the social media channels of the Japan Water Forum.

Overview of the screening

Information about the application period, selection committee, etc. is as follows:

- Application Period: June 1, 2023, to September 15, 2023
- Total Number of Applications: 70 from 30 countries
- Results of the First Screening: 32 entries passed
- Results of the Second Screening: 3 entries passed
- Final Screening Result: 1 Grand Prize awarded
- Kyoto World Water Grand Prize 2024 Selection Committee :
 - <Chair of the Selection Committee> : Mr. Takashi Sakakibara, Secretary General, Japan Water Forum
 - <Vice-Chairs> : Prof. Ahmet Mete Saatci, Board member, World Water Council
 - <Members> : Mr. Masakazu Yamasaki, Former Senior Director of SDGs and Citizen Collaboration Promotion, General Planning Bureau, Kyoto City

Posting on social media and websites of each co-organizer

<p>日本水フォーラム/Japan Water Forum @JapanWaterForum · 2月8日 京都世界水大賞2024年 受賞団体が決定しました！ @JapanWaterForum waterforum.jp/news/21433/ #日本水フォーラム #水の根活動</p> <p>京都世界水大賞2024年 受賞団体が決定しました！ - ニュース - 日本水フォーラム waterforum.jpから</p>	<p>Japan Water Forum 2月22日 【JWF News Vol. 237】 Kyoto World Water Grand Prize 2024: Winner decided! For more details</p> <p>WATERFORUM.JP 【JWF News Vol. 237】 21 February 2024 Kyoto World Water Grand Prize 2024: Winner decided! - News - Japan...</p>
<p>JWF's Official Twitter</p>	<p>JWF's Official Facebook</p>

<p>報道発表資料 令和6年2月8日 京都市 京都市総合企画局 総合政策室 〒600-8501 京都市中京区西ノ京1-1-1 TEL.075-222-1315</p> <p>京都発！ 3年に一度の栄光はインドネシアの団体に！ 「京都世界水大賞2024」受賞団体が決定しました！</p> <p>公募及び厳正な審査の結果、「京都世界水大賞2024」の受賞団体を、インドネシアの団体「Youth Sanitation Concern（ユースサニテーションコンサーン）」に決定しました。授賞式は、令和6年5月、「第10回世界水フォーラム2024」（インドネシア・バリ）の会場にて執行いたします。</p> <ol style="list-style-type: none"> 受賞団体：Youth Sanitation Concern（ユースサニテーションコンサーン） 活動地域：ランパン州パダララン地区（インドネシア） 選考理由：「文化」と「コミュニティ」に寄り、持続可能な活動であるかという点に着目し、京都世界水大賞選定委員会（京都市、世界水会議、日本水フォーラムにより構成）による審査を行った結果、衛生に関して特に新しい取り組みという局面の中、地域のインフラ（公共トイレ）整備を行い、周知キャンペーンを通じて地域住民に衛生習慣を定着させたことに加えて、プロジェクト実施後も地域住民が連携して施設を適切に管理する仕組みが構築されたため。 公募期間：令和5年6月1日～同年9月15日 応募件数：30x団体から70件 大賞賞金：200万円（全額給付金により異なります。） 協賛企業：旭造機株式会社、株式会社島津製作所 <p>① 京都世界水大賞 京都市、世界水会議（World Water Council）及び特定非営利活動法人日本水フォーラムが共催する国際的な賞。途上国の水問題解決に向けて優れた活動を行った団体を顕彰する国際的な賞として「第3回世界水フォーラム」が京都府・淀川流域で開催された2003年に創設された。3年に1度開催される国際会議「世界水フォーラム」に併せて執行。 ② 世界水フォーラム 世界中の水に関する関係者が一堂に集い、様々な水問題への対応について議論する国際会議。（主催：WWC 及び関係国 参加者：各国元首・閣僚級を含む政府機関、国際機関、企業、NGO等）</p>	<p>「京都世界水大賞2024」受賞団体の決定 2024年2月8日</p> <p>■ 受賞団体が決定しました！</p> <p>広報及び厳正な審査の結果、「京都世界水大賞2024」の受賞団体を、インドネシアの団体「Youth Sanitation Concern（ユースサニテーションコンサーン）」に決定しました。</p> <p>授賞式は、令和6年5月、「第10回世界水フォーラム2024」（インドネシア・バリ）の会場にて執行いたします。</p> <p>■ 受賞団体 Youth Sanitation Concern（ユースサニテーションコンサーン）</p> <p>■ 活動地域 ランパン州パダララン地区（インドネシア）</p> <p>■ 選考理由 「文化」と「コミュニティ」に寄り、持続可能な活動であるかという点に着目し、京都世界水大賞選定委員会（京都市、世界水会議、日本水フォーラムにより構成）による審査を行った結果、衛生に関して特に新しい取り組みという局面の中、地域のインフラ（公共トイレ）整備を行い、周知キャンペーンを通じて地域住民に衛生習慣を定着させたことに加えて、プロジェクト実施後も地域住民が連携して施設を適切に管理する仕組みが構築されたため。</p> <p>■ 公募期間 令和5年6月1日～同年9月15日</p> <p>■ 応募件数 30x団体から70件</p> <p>■ 大賞賞金 200万円（全額給付金により異なります。）</p> <p>■ 協賛企業 旭造機株式会社、株式会社島津製作所</p> <p>■ 報道発表資料 ・ 発表日 令和6年2月8日（本報目） ・ 掲載欄</p>
<p>Kyoto City's Press Release</p>	<p>Kyoto City's Website</p>

GENERAL INFORMATION OF THE WINNER ORGANIZATION OF KYOTO WORLD WATER GRAND PRIZE 2024



Winner Organization Youth Sanitation Concern

Winner organization : Youth Sanitation Concern
 Project Area: Bandar Lampung, Lampung Province, Indonesia
 Winner organization's Instagram account URL link.

Reason for selection : The organization has been recognized for addressing the challenging circumstances of the COVID-19 pandemic by building local sanitation infrastructure (public toilets). Also their efforts to expand hygiene habits among local residents through awareness activities were acknowledged. Furthermore, the community's collaborative management practices of the facilities after the project implementation was highly praised.

Prize money : JPY2,000,000—
 JWP's Website URL link. <https://www.waterforum.jp/en/>

Pictures of the project:
 —



WWC's Website

◆ Hosting of Kyoto World Water Grand Prize related events at the event booth

In addition to the award ceremony, 2 talk events were held at the Fair and Expo of the World Water Forum. Details are as follows.

- Organizer : Japan Water Forum

- Cooperation : World Water Council

- Sponsor : Asahi Shuzo Co., Ltd.

- Date and Place :

- 1) May 23rd 16:30 - 18:00 Japan pavilion (ND19)

- 2) May 24th 15:00 - 16:00 WWC Event Space(ND20)

- Main Speakers

Prof. Ahmet M. Saatci, Board Member of the World Water Council

Prof. Taikan Oki, Vice President of the Japan Water Forum (ND19 only)

Mr. Kazuhiro Sakurai, President CEO of Asahi Shuzo Co., Ltd. (Top Sponsor)

Ms. Iffah Rachmi, Coordinator, YSC (Awardee)

- Language : English (Including consecutive interpretation)

- Objective :

- Communicate the activities and significance of the Grand Prize-winning organization in a session at the 10th World Water Forum, as the award ceremony alone may not fully convey this information.

- Organize a session inviting the top sponsor and awardee of the Kyoto World Water Grand Prize 2024, facilitating a valuable opportunity for direct dialogue between donors and the awarded organization.

- Publicize the dialogue outcomes and involve past winners of the 6th Kyoto World Water Grand Prize, emphasizing the importance of grassroots water-related activities to the audience and aiming to raise awareness.

- Foster fan engagement and branding for the Kyoto World Water Grand Prize.



Event flyer

Event at the Japan Pavilion (ND20)

Moderated by Prof. Oki, Vice President of the Japan Water Forum, a talk session was held on the theme "Why Grass-Roots?". Prof. Saatci from the WWC emphasized the importance of grassroots activities, highlighting that many areas worldwide do not receive government aid. Ms. Rachmi from YSC shared her experiences with grassroots activities addressing water issues on remote islands in Indonesia. Mr. Sakurai, the CEO of Asahi Shuzo Co., Ltd. pointed out the commonalities between the environmental improvement attitudes of the younger generation and the philosophy of Asahi Shuzo. During the subsequent Q&A session, Mr. Sakurai mentioned that YSC and Asahi Shuzo share the common goal of "bringing joy to others."

When asked by Prof. Saatci about the challenges faced by YSC, Ms. Rachmi explained the diverse and widespread nature of water issues in Indonesia. The event also featured Mr. Prabhakar Adhikari from Pragati, the previous Kyoto World Water Grand Prize winner

from India, who spoke about how winning the prize helped advance their project and congratulated this year's winner, YSC.

	
<p>During the Talk Session</p>	<p>Mr. Prabhakar Adhikari from Pragati on the right side</p>

Event at the WWC's event space (ND19)

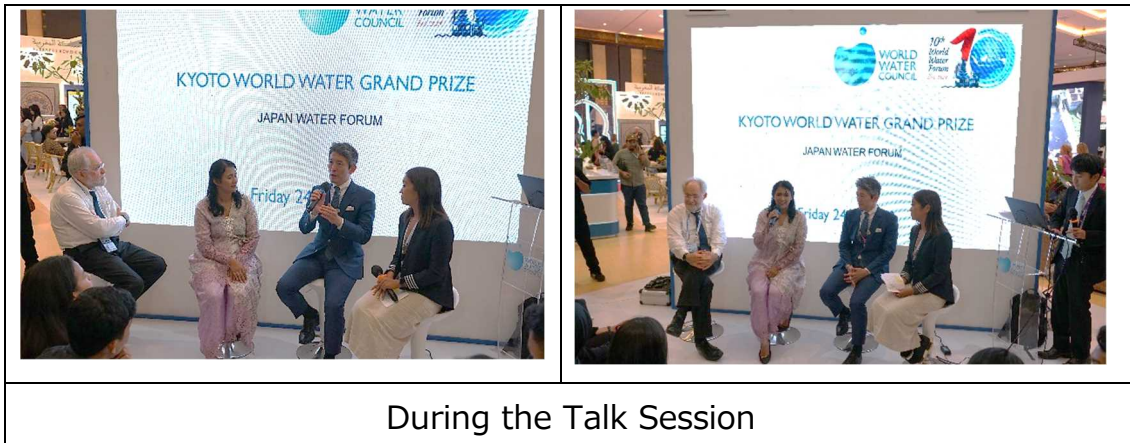
Mr. Tsunemune, the manager from the Japan Water Forum, served as the moderator for the talk session.

Ms. Rachmi discussed the importance of sanitation activities and her organization's efforts targeting remote areas. When asked about the challenges of raising awareness about sanitation, she mentioned that her organization's history is relatively short, resulting in limited awareness impact. Despite this, she emphasized the importance of continuing their activities.

Mr. Sakurai, the CEO of Asahi Shuzo Co., Ltd. stated that his company's philosophy is to bring happiness to people. After listening to Ms. Rachmi's explanation, he reaffirmed the importance of clean water and expressed his commitment to continue supporting those working to ensure clean water.

Prof. Saatchi, Board member of the WWC asked Ms. Rachmi for advice for other NPOs/NGOs. She emphasized the importance of deep engagement with the community to achieve sustainability.

When asked by Mr. Sakurai about the challenges towards the 2030 goals, Ms. Rachmi explained the difficulty of integrating different ideas and activities while ensuring that all members share the same vision.



💧 Award Ceremony

On May 24, 2024, during the closing ceremony of the 10th World Water Forum held in Bali, Indonesia, the award ceremony for the Kyoto World Water Grand Prize took place.

During the ceremony, Ms. Iffah Rachmi, Coordinator of the winning organization, YSC, delivered a speech. Following her speech, Prof. Taikan Oki, Vice President of the Japan Water Forum, representing the organizers, presented the prize board to Ms. Iffah Rachmi of YSC. Subsequently, Mr. Kazuhiro Sakurai, CEO of Asahi Shuzo Co., Ltd., presented a commemorative gift (photobook). Finally, a video message from Mr. Koji Matsui, the Mayor of Kyoto city was shown.

Award Ceremony outcome

- Date: May 24, 2024
- Program :
 1. Overview Explanation: Prof. Taikan Oki, Vice President of the Japan Water Forum

2. Sponsorship Reason Explanation: Mr. Kazuhiro Sakurai, CEO of Asahi Shuzo Co., Ltd.
3. Explanation of Evaluation Points for the Awarded Organization: Prof. Ahmet Mete Saatci, Board Member of the World Water Council
4. Awarding of Prize Money Plaque
5. Presentation of Commemorative Gifts: Mr. Kazuhiro Sakurai, CEO of Asahi Shuzo Co., Ltd.
6. Photo Session
7. Speech from the Awardee Organization, YSC: Coordinator, Ms. Iffah Rachmi
8. Video Message from Mr. Koji Matsui, the Mayor of Kyoto City

Speech from the winning organization

Good afternoon, everyone,

My name is Iffah Rachmi, and I represent the YSC. Water and sanitation are fundamental necessities for human life. As young people in Bandar Lampung, we believe everyone deserves safe water and sanitation. That is why in 2020 we launched “Millennial Fight COVID-19” with the support of the International Secretariat for Water. This initiative promoted healthy living, improved communal sanitation facilities, and increased water access using solar pumps. Community participation is critical, so we involve them in every step, to ensure long-term success by establishing community management groups. This initiative is our first step towards expanding our efforts and raising public awareness about the importance of water and sanitation. We envision water and sanitation becoming mainstreamed into various aspects of community life so that safe and adequate access can be achieved throughout our country. Receiving this award today is a moment of great pride. It serves as a reminder that young people have the power to contribute to changing behavior within communities toward achieving safe water and sanitation access. We need to be trusted and given more opportunities to contribute, as we believe this is a shared responsibility. In closing, we extend our deepest gratitude to Japan Water and the World Water Council and Kyoto City for recognizing YSC and supporting our efforts. We hope this recognition can inspire other organizations to follow suit and collaborate in realizing safe and adequate water and sanitation access for all.

Ms. Iffah Rachmi (YSC)

Award Ceremony (during the 10th World Water Forum's Closing Ceremony)



From left: Mr. Sakurai, CEO of Asahi Shuzo Co., Ltd., Prof. Oki, Vice President of the Japan Water Forum, Ms. Rachmi, Coordinator from the YSC, and Prof. Saatci, Board Member of World Water Council (WWC)



Speech by Prof. Oki, Vice President of JWF



Speech by Mr. Sakurai, CEO of Asahi Shuzo



Speech by Prof. Saatci, Board member of WWC



Prize board presentation (From 10th World Water Forum HP
(<https://media.worldwaterforum.org/en/photo>))



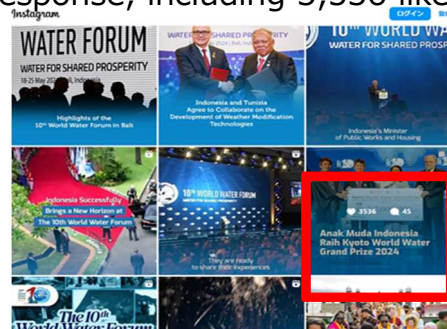
Commerative gift presented from Mr.Sakurai



Video Message from Mr. Matsui, Mayor of Kyoto City

Official Instagram post of the 10th World Water Forum

A post about the Kyoto World Water Prize Award Ceremony was made on the official Instagram of the 10th World Water Forum, which received a great response, including 3,536 likes (June 4, 2024).



2. Information about the winning organization

2.1 Overview of the Winning organization

Established in 2018, YSC (YSC) actively advocates for hygiene-related issues through both online and offline activities. They promote appropriate hygiene practices such as menstrual hygiene, handwashing with soap, and the improvement and maintenance of hygienic facilities, as well as providing support for growth inhibition. YSC utilizes innovative approaches to raise awareness about hygiene, particularly targeting areas of low interest, with a focus on engaging young people. Their activities involve collaboration with various stakeholders including

youth communities, governments, non-profit organizations, universities, mass media, and community-based organizations (CSOs).

Primary Location: Bandar Lampung District, Lampung Province, Indonesia

URL: https://www.instagram.com/ysc_id/ (English)



2.2 Overview of the award-winning project

- ◆ Project name : Millennials Fight Covid-19
- ◆ Implementation Period : August to October 2020
- ◆ Implementation Ares : Bandar Lampung District, Lampung Province, Indonesia
- ◆ Direct Beneficiaries : 108 households (210 men, 230 women, 80 children)
- ◆ Project Objectives and Outcomes :
This project aimed to improve community health and living standards by enhancing access to water and improving hygiene practices in response to the pandemic. Through awareness campaigns, education on the importance of handwashing was provided to a total of 108 families to address the pandemic. Additionally, broken public toilets were repaired, and sinks with soap were installed, enabling 15 families to access clean hygiene facilities. Finally, a management group was formed and trained to ensure the maintenance and sustainability of the facilities.

Comments from Members of the Kyoto World Water Grand Prize 2024 Selection Committee

- By renovating long-defunct public toilets, the project successfully improved the public hygiene environment for local residents. Additionally, it not only enhanced the infrastructure but also promoted correct handwashing habits among residents through awareness campaigns. The fact that residents collaborated to cover regular maintenance costs and decided on maintenance personnel through community consultations demonstrates the fostering of a culture of self-help and mutual assistance within the community. Overall, we believe this project is truly deserving of the Grand Prize.
- The highest commendation is given for undertaking this project amidst the severe impact of COVID-19. The monitoring and addressing of sustainability challenges during the project are also highly regarded.

Projects by the award-winning organization



Before the project



Public awareness activities for residents



Repairs and painting of the facility



After the project was implemented

3. Sponsorship

This award has been made possible thanks to the generous support of the following two sponsor companies. We would like to express our deepest gratitude once again.

Asahi Shuzo Co., Ltd. SHIMADZU CORPORATION